

John-Ryan Griggs

Art Direction and Graphic Design

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EXPERIENCE

Vibe On Records (March 2015–Current) **Co-Founder/Project Manager/Designer**

Vibe On was founded in 2015—born out of a desire to see out-of-print pop music treasured, treated with respect, and be made available to the masses (recent projects include Miami Sound Machine, Cher, La Toya Jackson). In addition to pitching new projects, I manage assets for the website and social media, as well as designing packaging and promotional videos for releases.

A Touch Too Much (May 2011–Current) **Co-Founder/Creative Director**

A Touch Too Much launched our sold-out debut, *Showgirls the Musical*, at Chicago's Stage 773 Theatre in October of 2012. The production moved to Portland's Hollywood Theatre in 2014—marking the venue's first live theatre performance—and then on to five additional sold-out shows at The Headwaters Theatre in 2016. My responsibilities with this project are to manage our online presence, promote shows, conceptualize costumes, design sets and to create video-projection screens for the performance.

The Anti-Cruelty Society (April 2010–Current) **Creative Director**

The Anti-Cruelty Society is Chicago's oldest and largest private animal welfare organization. At the Society, I am responsible for rebranding the organization, writing, editing, and designing *The Anti-Cruelty Society* magazine and annual report, redesigning and maintaining the Society's website, and designing all internal and external printed and digital materials. Additionally, I have designed and maintained microsites for our larger fundraising events, created videos for both online and television broadcast, and managed promotional material to be used on social media.

JWT INSIDE (March 2008–January 2009) **Art Director**

JWT INSIDE specializes in brand activation and employee engagement for clients such as General Motors, Ameriprise, Nissan, and Volkswagen. While at JWT INSIDE, I worked to create recruitment advertising including microsites, print and radio ads, and direct and electronic mail.

The Chempetitive Group (December 2006–March 2008) **Senior Designer**

The Chempetitive Group specializes in life-science communications for clients such as ANGUS Chemical Company, AkzoNobel, Illinois Medical District, Fuji Film Life Science, Dow Biocides, Illumina, and Midwest BioResearch. My work was focused on creating tradeshow, promotional, and give-away materials, international marketing pieces (Dow/ANGUS) and guides to life-science materials.

SOFTWARE

Photoshop, Illustrator, InDesign, Final Cut, PowerPoint, Dreamweaver, Google Docs

EDUCATION

BFA Visual Communications **The Illinois Institute of Art**

Chicago, Illinois
September 2006

AAD Visual Communications **Northwestern Michigan College**

Traverse City, Michigan
June 2004

AWARDS

WebAwards 2009: Corporate Careers

General Motors Careers Website
JWT INSIDE for General Motors Incorporated

Creative Excellence Awards 2009: Print Promotions and Collateral

Resurrection Health Care
JWT INSIDE for Resurrection Health Care

Six And Above Winter 2008

General Motors Careers Website
JWT INSIDE for General Motors Incorporated

MarCom Gold Award 2007

"Ask Us" Corporate Campaign
The Chempetitive Group for Dow Biocides